



EXTRAORDINARY PEOPLE | EXTRAORDINARY GAME A WAY OF LIFE FOR EVERY COMMUNITY

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| Role | Legal Counsel |
| Reporting to | Deputy General Counsel |
| Location | AFL House, Melbourne |

The AFL is Australia's premier sporting organisation supporting a constantly evolving national competition which has experienced rapid growth over the past 10 years. The AFL currently has 650 permanent employees across the five state bodies, AFL Vic, AFL Tasmania, NSW/ACT, QLD, NT and at AFL House. The AFL organisation is responsible for growing and developing Australian Football across Australia.

Position Overview

This role is primarily focussed on ensuring that all operations of the AFL are conducted within the limits prescribed by law and that the AFL's rights are fully protected through the provision of legal counsel and guidance, particularly with respect to the commercial and strategy side of the business.

This role requires the provision of legal expertise towards commercial decision making and ensuring all operations of the AFL are conducted within acceptable parameters, highlighting business risks and ensuring compliance with the law.

Key Relationships

Reports to

Deputy General Counsel

Direct reports:

N/A

Other key relationships

- AFL House departments
- AFL Clubs
- AFL Sponsors
- AFL Legal Advisers
- State and Federal Government Departments
- Wagering partners
- State Bodies
- AFLPA



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Job Profile

Act as the primary contact for all commercial legal advice in the following areas and for the following AFL Departments, AFL Clubs and State Bodies:

AFL Corporate Partners

- Draft, negotiate and review all Sponsorship Agreements and amendments and variations as required
- Manage the Commercial Operations Guidelines
- Litigation support as required

AFL Events Team

- Review all agreements for Events Team in a timely manner
- Draft amendments and variations to agreements as required

Corporate Sales

- Draft and review corporate sales related agreements and amendments/variations as required

Membership & Ticketing

- Draft and review agreements and amendments/variations as required
- Review membership and ticketing terms and conditions as required, at least annually
- Advise on data and privacy matters

Marketing

- Draft, negotiate, review and interpret agreements, including Service Agreements, Consultancy Agreements and Research Agreements

Privacy/Data

- Undertake the role of AFL Privacy Officer
- Advise AFL departments and the wider AFL industry on all matters relating to privacy, data collection, storage and use
- Ensure the industry is informed of the latest privacy requirements and work with relevant staff to ensure compliance with relevant legislation

Wagering

- Draft and advise on AFL Product Fee and Information Sharing Agreements with wagering partners

AFL Media

Draft, negotiate, review and interpret agreements, including Consultancy



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Mandatory

- Bachelor of Laws
- Admitted as a Legal Practitioner in Victoria
- Victorian Practising certificate
- 3-5 years' post admission experience in a large/medium law firm or in an in-house role

Desirable

- Further Tertiary qualifications
- Keen interest in Australian football
- Understanding of AFL or other relevant sporting environment

AFL Values

Play to Win

We rise to every challenge and do what we say we will do – we own the outcome. We thrive on pushing the boundaries beyond what we have done before to achieve the extraordinary for our people, fans, partners and the community.

Play Fair

Respect, integrity, honesty, empathy and a great work ethic earns us the right to play.

Play with Passion

We love what we do. Passion, energy, fun and perseverance is at the heart of our sport and is what drives how we work.

Play as One Team

We work as one team because together we achieve better outcomes. We bring out the best in each other by embracing our diverse range of ideas, skills and backgrounds to achieve individual and shared success. We celebrate our wins and always have each other's back.